



## ST LUCIA BOWLING CLUB INC SOCIAL MEDIA POLICY

*Endorsed by the Management Committee June 2019*

### **General**

The Club uses various social media platforms for the purposes of communications with members and promotional activity with the wider community. These include:

- Club website at [www.stluciabowls.org.au](http://www.stluciabowls.org.au)
- Club Facebook page at [www.facebook.com/StLuciaBowlingClub/](http://www.facebook.com/StLuciaBowlingClub/)
- Instagram account
- Weekly Update email to all members

Adequate control of content posted to Club social media is essential and the following policy shall apply:

### **Social Media Policy**

All Club social media platforms and content shall be under the control of the Management Committee through the Secretary who shall:

- Designate an Administrator for each social media platform
- Authorise individual members to post content
- Report any abuse or infringements to the Management Committee